Proactive Engagement: Identifying Issues Before Your Clients Do

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How We Got Started with Splunk

- Nick
 - Attended Splunk talk...
- Courtney
 - Had a Splunk t-shirt
- Jason
 - Arranged Marriage



Before & After

Which would you prefer?



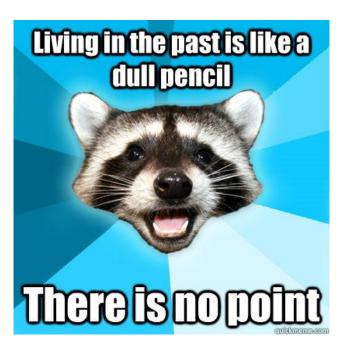


Helps protect you from drowning.





Thrown to you after you're already drowning.



Log Types

C++

Java

Database

Oracle Net Listener

Websphere



Process Changes

- Development
- Support
- Operations



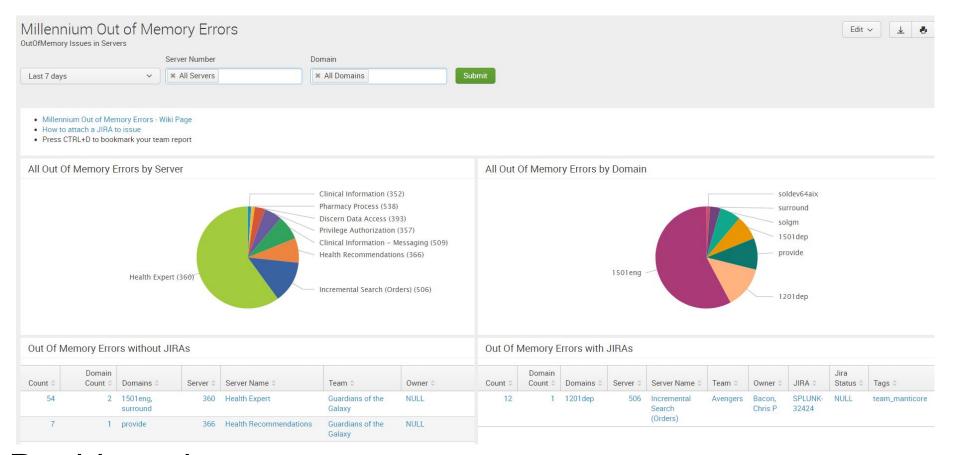
Benefits

- Greater visibility in key health metrics
- Significantly reduce time to resolve problems
- Better collaboration between Dev / Ops
- Improved engineering productivity
- Understand impact of new feature campaigns

Engineering

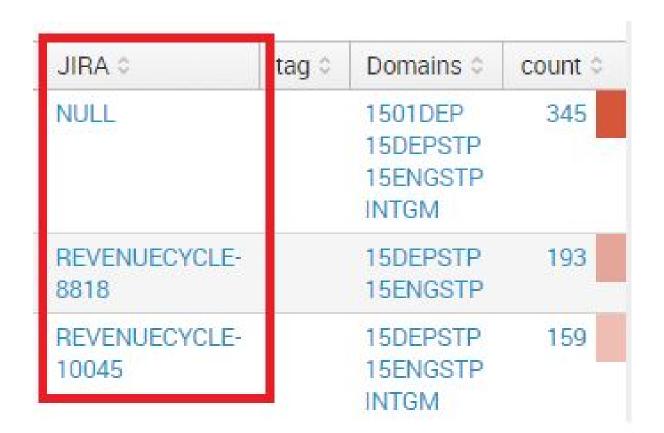
Technical Operations

Marketing

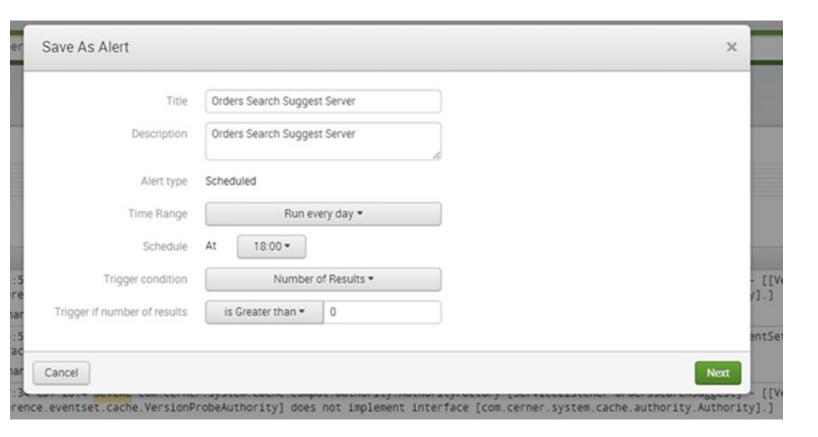


Dashboards

Event Types and JIRAs



Alerts

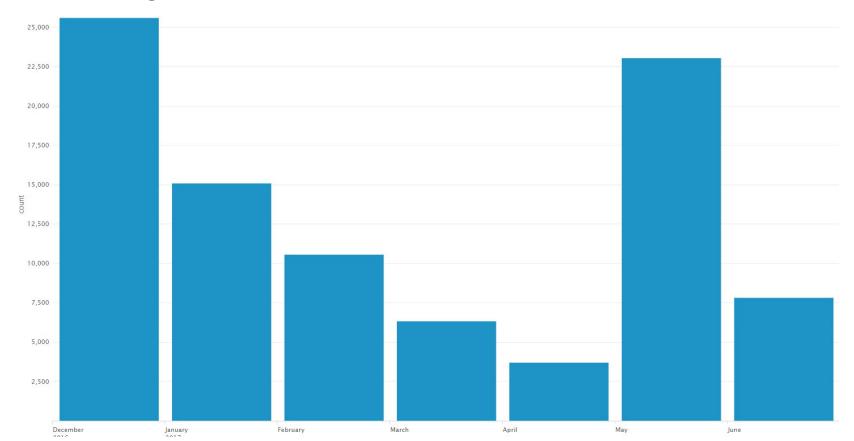


Success Stories

- 174+ Dev Defects Found and Fixed prior to release
- 86+ Client Defects Found and Fixed
- ABN Exception
- Strategic Client exceptions 2012 versus 2015
- No Recipient Exceptions



Monitoring Server Errors Month Over Month



Monitoring Server Errors Month Over Month

- May 23,051 errors in server
 - 55%: Issue A: no user impact, noise in the logs.
 - 36%: Issue B: View failing to load ~1,500 times a week
- Fixed Issue A dropping June to 7,857 errors
- Then fixed Issue B eliminating 96% of remaining issues

Delivering 2 simple code fixes reduced their total volume from 23,051 errors to ~500 errors a month

Cost Saved

- One organization caught and fixed 83 unique bugs in QA in 2017.
 - Savings: \$705,500 in defect repair costs | 1,660 man hours



Challenges



- Access
- Licensing
- Retention

Future

- Improved Access
- Onboard more clients
 - Development Partners
 - Premier clients
 - Upgrade Center
- Ops process
- Usage Context
- Monitoring





Questions?